



EUROPRIDE
BARCELONA 2022

Ni un paso atrás.
No step back.

1.	Introduction	3	5.	Why Barcelona?	40
2.	About Us	6	6.	Business Plan	45
3.	The city of Barcelona	10	6.1	Budget	46
	3.1 History	11	6.2	Communication strategy	49
	3.2 Political context	14	6.3	Sponsorship	56
	3.3 Attractions and sights	16	7.	EUROPRIDE 2022	58
	3.4 Culture, exhibitions, festivals, music and theatre	19	7.1	Dates, timeline and EPOA commitment	59
	3.5 Gastronomy, food, nature and sport	21	7.2	Political program	62
	3.6 Transport: subway, tram and bus	24	7.3	Europride 2022 look and feel	66
	3.7 LGBTQ+ life: community and hotspots	29	7.4	Locations & Events	68
	3.8 Accommodations	31	7.5	Support letters	73
	3.9 How to get to BCN	33	7.6	Contacts	89
	3.10 Safety & Health	35			
4.	Pride BCN!	37			



Introduction

Historically Barcelona has been a pioneering and innovative city in many areas. It was also in the **struggle for the rights of LGBTQ+ people**: it was the birthplace of the Spanish LGTBQ+ Movement and hosted its **first Pride in 1977**.

More than 40 years after that event, Barcelona has amply demonstrated its openness, solidarity and its capacity to anticipate the times and become a benchmark. The celebration of the **1992 Olympic Games** was a clear example of this.

Over the years, the LGBTQ+ community has **achieved many rights** that were unthinkable: now we are visible in almost all areas of society, we can get married, we have social recognition, the law protects us against attacks and homophobic attacks, bisexuals and intersexuals are increasingly visible and even trans* people have seen their rights improve.

In spite of the above, **these are not good times for the LGBTQ+ collective**: the proliferation of right-wing populism and the rise of far-right political parties has led to the growth of LGTBQ-phobia. Right-wing parties and even liberals, who traditionally had not oppose LGBTQ+ rights, now with their desire for power, are accomplices of extreme right-wing parties that aim to remove or reduce the rights that have been hard-won.

Discourses of **LGBTQ-fofia**, threats and **persecution** against LGBTQ+ people, activists and Prides, complicity with **right-wing ideologies**, great campaigns launched shamelessly by politicians in the media are penetrating deep into those intolerant who until now were appeased.

In Barcelona, in the first months of 2019, there has been an **increase of 25% in LGBTQ-phobic incidents** or attacks, compared to the same period of 2018. Even the recently inaugurated **Barcelona LGTBQ+ Center** – pioneer in the Spanish state – has been attacked and vandalized just a week after its opening.

NI UN PASO ATRÁS.

The time has come for the **2.0 claim of the LGBTQ+ collective**, the one that claims that nobody can eliminate the rights obtained during decades of struggle. We are not alone: many countries in Europe are living this situation. Sweden, Norway, Finland, Denmark, Estonia, Netherlands, Germany, France, Austria, Cyprus, Greece, Bulgaria, Italy, Hungary, Slovakia, Switzerland...

Europe can not afford to take a step back. Barcelona will not allow the struggle of more than 40 years of activism and rights achieved to recede. The celebration of the Europride 2022 will publicly send a strong message of firmness to the entire community and to LGBTQ-phobic people. We want to be the voice of all Europe and to say clearly that **WE WILL NEVER TAKE A STEP BACK!**

We can count with the support from the Mayor

Current Mayor of Barcelona, **Ada Colau**, is an activist and politician.

On June 2015 she was elected Mayor of Barcelona, the first woman to hold the office.

Colau was one of the founding members and spokespeople of the Plataforma de Afectados por la Hipoteca (PAH) (Platform for People Affected by Mortgages), which was set up in Barcelona in 2009 in response to the rise in evictions caused by unpaid mortgage loans and the collapse of the Spanish property market in the wake of the 2008 financial crisis.





About Us

«Barcelona has always been a city with an open heart and respect for diversity»

Pride! BCN is an event for everyone, a space where collectively we can be heard and become visible, a place to celebrate and make a stand.

From here we want to **send a message to the world**: We have to love ourselves more. We have to love the outsiders, the people around us, those who are different from us and also those who think differently from us.

We also have to show more respect for ourselves, it is because love has thousands of shapes and colours. Many times that's the only thing we need. A little bit of love. A hug. A smile.

Barcelona has always been a city with an open heart and respect for diversity. We cannot forget about this.

It's time to get this feeling back. We want to shout out and scream that **there is love for everyone**. No matter who you are, no matter where you come from, this is for you.

Who we are



Pride! BCN was born as an initiative of ACEGAL. It has an Organizing Committee formed by more than **20 people** with a common mission: to raise awareness, defend, educate and celebrate diversity.

Pride! BCN is supported by more than **35 entities** related to social, cultural and sports environment, family and health that work so that Barcelona continues to be a reference city for the LGBTQ+ community.

The soul and heart of *Pride! BCN* is completed by more than **600 involved volunteers** who selflessly make this project possible with their energy and dedication.

The Team



Ferran Poca

Pride! BCN Director

Eduardo Suñer

Pride! BCN HR, Administration, Finance and Legal Subdirection

Lluís Maronda

Press Manager

Rogrido Araneda (ACATHI)

(ACATHI) International social Area

Henrique Lisboa

Bar Logistics

Toni Mejías

Village & Volunteer Support

Chriss Elgueda

Logistical support & Pride Float

Maria Giralt

Pride! BCN Social Area Director

Dani Morales

Pride! BCN General Coordinator

Benito Eres (GAG)

Social Area

Jon Domínguez (Panteres grogues)

Sports field

Álvaro Maldonado

Ticketing

Alba Guarch

Pride Kids & Volunteer Support

Cristina Ros

Volunteer & Activities Support

Ana Cervantes

International Conferences

Xavier Saula

Pride! BCN HR, Administration, Finance and Legal Director

Jose Carlos Grima

Pride! BCN General Coordination Assistant

Montse Mota (FLG)

PRIDE KIDS

Nac Bremón

Trans field Coordinator

Walter Lovera

Volunteer Coordinator

Sandra Mateo

Pride Kids & Volunteer Support

Ángel Herrezuelo

Interviews



The city of Barcelona



History

Barcelona and its history

The first human settlements in Barcelona date back to **Neolithic times**. The city itself was founded by the Romans who set up a colony called Barcino at the end of the 1st century BC. The colony had some thousands of inhabitants and was bounded by a defensive wall, the remains of which can still be seen in the old town. For over 200 years, Barcelona was under Muslim rule, and, following the Christian reconquest, it became a county of the **Carolingian Empire** and one of the main residences of the court of the Crown of Aragon. The fruitful medieval period established Barcelona's position as the **economic and political centre of the Western Mediterranean**. The city's Gothic Quarter bears witness to the splendour enjoyed by the city from the 13th to the 15th centuries.

From the 15th to 18th centuries Barcelona entered a **period of decline**, while it struggled to maintain its economic and political independence. This struggle ended in 1714, when the city fell to the Bourbon troops and Catalonia's and Catalans' rights and privileges were suppressed. A period of cultural recovery began in the mid-19th century with the arrival of the development of the textile industry. During this period, which was known as the *Renaixença*, Catalan re-gained prominence as a literary language. The 20th century ushered in widespread **urban renewal** throughout Barcelona city, culminating in its landmark Eixample district, which showcases some of Barcelona's most distinctive Catalan art-nouveau, or modernista, buildings. The Catalan **Antoni Gaudí**, one of the most eminent architects, designed buildings such as the *Casa Milà* (known as *La Pedrera*, the Catalan for stone quarry), the *Casa Batlló* and the *Sagrada Família* church, which have become world-famous landmarks. The freedoms achieved during this period were severely restricted

During the **Civil War** in 1936 and the subsequent dictatorship. With the reinstatement of democracy in 1977, Barcelona society regained its economic strength and the Catalan language was restored.

Furthermore the **first spanish Pride** took place in 1977 in Barcelona, which was the first manifestation in Spain and in the mediterranean part of Europe. The city's hosting of the **1992 Olympic Games** gave fresh impetus to Barcelona's potential and reaffirmed its status as a major metropolis. In 2004, the Forum of Cultures reclaimed industrial zones to convert them into residential districts. An example of the renewed vigour with which Barcelona is looking towards the 21st century.



Franco era: Homosexuality was highly illegal under the dictatorship of Francisco Franco, with **laws against homosexual activity** vigorously enforced and homosexual people being imprisoned in large numbers.

The 1954 reform of the 1933 "Ley de vagos y maleantes" ("**Vagrancy Act**") declared homosexuality illegal. The text of the law declares that "this law is not intended to punish, but to correct and reform". However, the way the law was applied was clearly **punitive and arbitrary** and it was often used against suspected political dissenters.

However, in the 1960s clandestine gay scenes began to **emerge** in Spain. Further establishments would start to appear in Barcelona, an especially tolerant city under Franco's regime, and in the countercultural centers of Ibiza and Sitges. Attitudes in greater Spain began to **change** with the return to democracy after Franco's death through a cultural movement known as **La movida**.



LGBTQ+ History

«There has been a great progress towards LGBTQ+ equality and non-discrimination in Spain in the last 40 years. The LGBTQ+ community that was once prosecuted, and even imprisoned, has now become an integral part of the Spanish society. As for Barcelona, the Catalan city has turned into an important economic asset and an active driver of the tourism industry.»

1979 Spain **decriminalizes** homosexuality as part of several post-Franco reforms; the Madrid Gay Pride Parade, known as "Orgullo Gay", is first held in June that year.

2000 Jerónimo Saavedra becomes the first parliamentary to **come out** as gay.

2005 Same-sex marriage is **legalized** (with joint adoption).

2007 Europride took place in Madrid with about 2.5 million people and more than 300 events over a week to celebrate Spain as the country with the most developed LGBT rights in the world. The same year, **Jerónimo Saavedra** becomes the first openly gay mayor of any provincial capital in Spain (Las Palmas de Gran Canaria).

2008 Gay **Eurogames** in Barcelona

2012 Spain's highest court upheld the country's **gay marriage law** on November 6, 2012, rejecting an appeal lodged by the ruling People's Party and confirming the legality of same-sex unions.



Political context

Our days



The year 2019 began with the achievement of a historical vindication of the LGBTQ+ Movement: the **first LGBTQ+ Center** in Spain is inaugurated. It is self-managed by the associative movement and it offers a meeting and assistance point for LGBTQ+ people.



However, the growth of right-wing populists and the emergence of new far-right political formations jeopardizes the achievements of the last 40 years.



Just a week after the opening, the LGBTQ+ Center was attacked leaving the entry glass broken and the exterior walls painted with LGBTQ-phobic expressions and fascist's symbols.

In 2018, according with the data from Observatorio Contra la Homofobia, they were reported **114 LGBTQ-phobic incidents**; in 2019 until now more than 75..

Some political formations with parliamentary representation are doing **public declarations against LGBTQ+ persons** and they are starting a witch hunting against the LGBTQ+ movement



Attractions and sights

Sagrada Família

Construction of Barcelona's iconic (but controversial) church is expected to be completed in 2026, a century after the death of its architect.



3.3 ATTRACTIONS AND SIGHTS



Casa Batlló

One of Antoni Gaudí's most classic buildings is well-known for its "dragon-back" design.

Labyrinth Park

This semi-secret storybook hedge maze is also the oldest garden in the city.





Park Güell

Gaudí's famously flamboyant architectural style is on full display in this sprawling park and garden.



Bunkers del Carmel

These secluded and abandoned anti-aircraft defenses have become one of the most scenic viewpoints in Barcelona.



Culture, exhibitions, festivals, music and theatre

Art, culture, science and entertainment come together in Barcelona's museums: Egyptian mummies and contemporary works of art, the city's Roman origins and one of Europe's biggest sports clubs...



Barcelona has **many venues for live music and theatre**, including the world-renowned *Gran Teatre del Liceu* opera house, the *Teatre Nacional de Catalunya*, the *Teatre Lliure* and the *Palau de la Música Catalana* concert hall. Barcelona also is home to the *Barcelona Symphony* and *Catalonia National Orchestra*, the largest symphonic orchestra in Catalonia.

In 1999, the OBC inaugurated its new venue in the brand-new Auditorium. It performs around 75 concerts per season and its current director is Eiji Oue. It is home to the *Barcelona Guitar Orchestra*, directed by Sergi Vicente. The major thoroughfare of *La Rambla* is home to mime artists and street performers. Yearly, two major pop music festivals take place in the city, the *Sónar Festival* and the *Primavera Sound Festival*. The city also has a thriving alternative music scene, with groups such as *The Pinker Tones* receiving international attention.





Gastronomy, food, nature and sport

From the medieval time to the modern creative catalan cuisine

If we're talking about gastronomy in Barcelona, we can't fail to mention **Catalan cuisine**. Catalonia is a gastronomic paradise, where Catalan cuisine is a mouthwatering blend of heritage, produce, terroir, tradition, creativity, innovation...

All of these things, together with an endless love of fine-dining culture, make discovering it with your palate a truly appealing option. Catalonia's gastronomic heritage can be traced back to medieval times and is still based on the value of produce and terroir stemming from locally sourced, seasonal ingredients that reflect the vast wealth of the Catalan landscape: the sea, the mountains, vegetable gardens, orchards and woodland...

This tradition has given rise to such popular recipes as *escudella i carn d'olla*, a type of *pot au feu*, and a chargrilled vegetable salad known as *escalivada*, to name just two of the typical dishes that bring the wealth of our produce to your plate.

Produce brought in daily to all the city's food markets and a key ingredient of the Mediterranean Diet, which was awarded Intangible Cultural Heritage status by UNESCO in 2010. And, in addition to the exquisite and varied **traditional historic recipes**, we have to add the **creative signature cuisine** that has put many of our restaurants at the forefront of cuisine around the world. After receiving such accolades, it comes as no surprise that Catalonia was named **European Region of Gastronomy in 2016**.





Transport: subway, tram and bus

Traffic situation within the city

Barcelona is an easy city for getting around.

According to the European Cities Monitor it has **one of the best internal transport system in Europe.**

Its local metro and bus systems cover the whole city with frequent and comfortable services. But Barcelona is also a compact city, meaning that much of the time delegates/attendees can walk to where they want to get to.

There's also an advanced system of safe cycle tracks criss-crossing town, and thanks to the great climate, cycling is a favorite means of local transport.

Rush hour traffic concentrates in the early morning and evening mainly due to those commuting, although the city's ring roads have cut a significant amount of traffic from the inner city.

The best recommendation is to use the fast and efficient local public transport.

Public transport net in the city



Metro system

The Barcelona Metro is an extensive network of 12 rapid transit electrified railway lines that run mostly underground in central Barcelona and into the city's suburbs.



Bus

TMB operates a fleet of over 1.000 buses, 70% of which are adapted for people with reduced mobility.



Ferrocarrils de la Generalitat-FGC

The Ferrocarrils de la Generalitat-FGC, run by the Catalan government, supplements the metro network with a city railway network.



Tram

Barcelona tramway system, known as the Tram, was relaunched in 2004. This means of transport, which was abolished in 1971, is now an accessible, environmentally friendly, fast and comfortable system. It consists of two sections; the Diagonal Baix Llobregat and the Ciutadella-Besos (CCIB area)



Train, Renfe

Barcelona has also an extensive network of commuter trains, operated by RENFE the Spanish National Railway Company, which depart from main stations every five or ten minutes. The train's ability provides comfortable and rapid access to the city centre from the outskirts of the city.



3.6 TRANSPORT: SUBWAY, TRAM AND BUS

Integrated Fare System

The Integrated Fare System makes it possible to use the different modes of transport (Underground, bus, tram, FGC and Renfe) in the same journey within the Metropolitan Region extended to the limits of the local rail services, including the Airport.

User and Mobile-friendly

You can have all the information you need on public transport and service status to hand thanks to TMB App. It's free and available for Android and iOS.

Through the app you can access all TMB information quickly and easily: look up routes, nearest public transport, bus due times, operating hours, maps, alerts and everything you need to know for your journeys.

Special discounts for congress organizers

The Public Transport Company (TMB) offers discounts for congress & events organisers, up to 70% discount of the full rate, tickets of 2, 3, 4 and 5 days.

All these transport cards are valid for unlimited number of Underground, TMB Bus (Barcelona Metropolitan Transport), Airport train, FGC urban line and Tramcar.



LGBTQ+ life: community and hotspot

A huge LGBTQ+ scene, fabulous sandy beaches and stunning historical sights make Barcelona one of **Europe's most popular LGBTQ+ friendly destinations**.

We are not only offering a wide range of bars, clubs and pubs Barcelona also offers several beaches and cultural projects and programs for the LGBTQ+ community. Beside this, **Barcelona has it's own LGBTQ Centre**, which is the city's reference space for issues concerning LGBTQ (lesbian, gay, bisexual, transsexual and queer) people.

The Centre offers the LGBTQ community and all other citizens a transversal public facility that provides a wide range of information, advisory and direct assistance services, all in coordination with the relevant associations and organisations and the competent authorities.



LGBTQ+ life: community and hotspot



The LGBTQ Centre also presents a cultural, community action and awareness-raising programme that is open to all citizens and complements the activities organised by the various associations that use its facilities, whether permanently or occasionally.

All this makes Barcelona LGBTQ Centre a place for **meeting, thinking and highlighting issues related to sexual and gender diversity**.

The Centre works to defend LGBTQ rights and the provisions established in Law 11/2014, the Municipal Plan for Sexual and Gender Diversity 2016-2020 and other legislation relevant to the fight to eradicate discrimination against LGBTQ people.



Accommodations

Actual number of hotels and bedrooms

Barcelona city offers today 37.927 rooms in all categories, and has new projects for around 4.045 more to be completed in the coming years. We describe hereunder in detail the capacities in 1, 2, 3, 4 and 5 stars properties.

VAT on accommodation is 10%.



Category	Hotels	Rooms	Beds
5* GL	20	2.814	5.648
5*	17	2.798	5.518
4* S	34	4.360	8.703
4*	148	16.087	31.454
3*	122	7.878	15.103
2*	44	2.288	4.458
1*	42	2.288	3.245
TOTAL	427	37.927	74.129

Room block

In case of the organization's interest, the Barcelona Convention Bureau together with the Barcelona Hotel Association and the official agency appointed for the EuroPride, would work together to get the best conditions for the attendees.



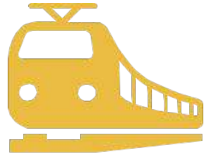
How to get to BCN



PLANE

Barcelona airport, with several terminals, is located 16 kilometres south of the city and is also known as Josep Tarradellas Barcelona-El Prat. Barcelona has more than 200 direct daily routes.

The Josep Tarradellas Barcelona-El Prat offers a wide range of **national and international flights** and airlines operating, both **low cost and traditional**. Vueling, LEVEL, EasyJet, RyanAir, Norwegian or EuroWings offer round trip flights from and to all destinations in Europe starting at 39€.



TRAIN

Barcelona has **direct railway high speed links** with a number of important cities, including Paris, Lyon, Marseille, Toulouse, and the high-speed train runs to Madrid, southern and eastern Spain. The city's major railway stations and metropolitan rail network ensure you can travel to Barcelona and anywhere by train without any difficulties.



BUS

The bus station in Barcelona that has the most **national and international connections** is Barcelona Nord Bus Station. Buses also depart from Barcelona Sants station and other areas of the city.



CAR

Barcelona is **well connected** and has a large amount of car parks. The motorway and road network will take you anywhere in the city by car although it's worth bearing in mind that traffic can be heavy at the main entry points of Barcelona during rush hour.

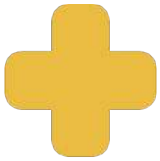


BOAT

Barcelona has become the Mediterranean's foremost **cruise ship harbour**. It has nine passenger terminals, seven for cruise liners and four for ferries. It has connections with the Balearic Islands and the main Mediterranean harbours.



Safety & Health



HEALTH

EU Citizens are entitled to the **full range of healthcare services in public hospitals**, but you will need to present your European Health Insurance Card (enquire at your national health service before leaving home). Non-EU citizens have to pay for services.



SAFETY

Barcelona is a safe city. With a rating of 85% Spain, is ranked 17th out of 162 on the ranking of the safest and most dangerous countries. Barcelona is a bit more dangerous because of the high number of tourists being pickpocket targets so be mindful of your belongings, particularly in crowded areas, take nothing of value to the beach and don't leave anything unattended.



Pride! BCN

Pride! BCN: the most important LGBTQ+ Pride in the Mediterranean

Since 2008, Barcelona hosts the **most important LGBTQ+ Pride celebration** in the Mediterranean: *Pride! BCN*.

For more than a week, the city celebrates an event of **both a protesting and a festive nature**, reinforcing the commitment of Barcelona with the struggle

for the rights and freedoms of the LGBTQ+ collective.

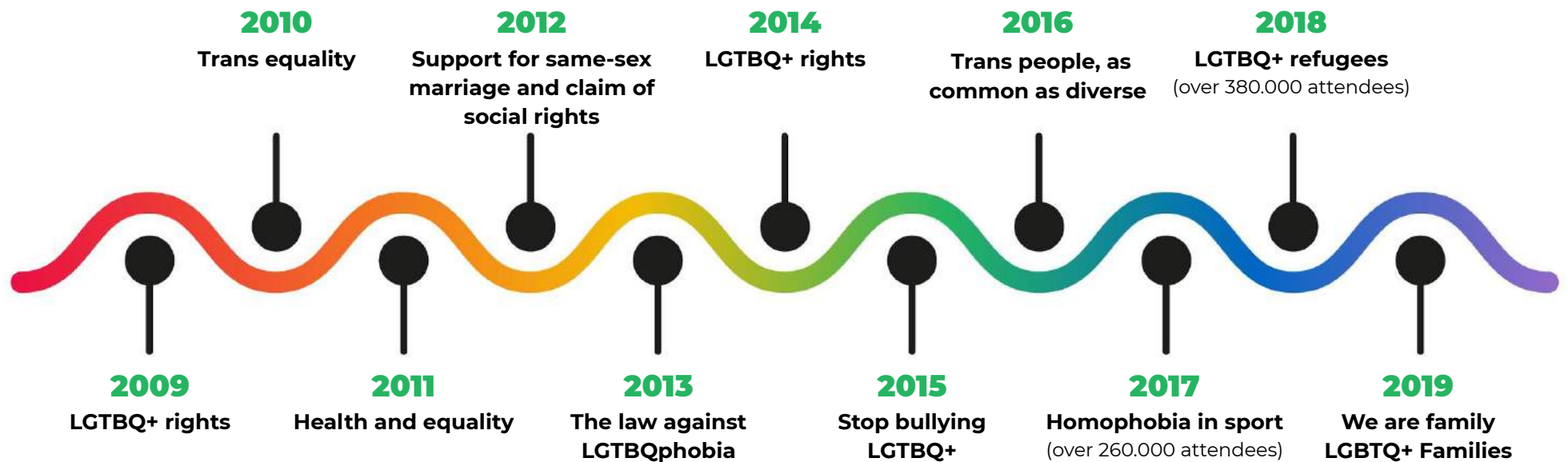
More than **380,000 people** come every year, making it one of the most popular Prides in Europe. Although the *Pride! BCN* mainly owes its reputation to the Pride Parade, prior to that, it offers a wide range of **more than 100 activities**, mainly set up by the local LGBTQ+ entities and associations.

Pride! BCN offers a program for everyone.

You can find large events such as the Pride Parade or mass concerts, social and cultural activities such as conferences, talks, movies, theatre, workshops or exhibitions and of course there is space for families and proposals for the little ones. All is supported by the participation of **more than 35 social entities** and a great volunteering team makes this experience all possible.

In our **fight for LGBTQ+ rights** every year we commit ourselves to a social cause to provide visibility, create awareness and generate debates.

Main themes of the previous years:



Here are some numbers of *Pride! BCN 2019*:

12

days filled with different events

more than

100

social, cultural and sport events

more than

100

activities

over

100k **400k**

attendees at the Pride Parade

visitors of the Pride Main Events

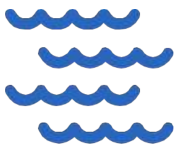


Why Barcelona?



WELCOMING

Barcelona is a **compact city**, neither too small nor too big, which makes it very welcoming and gives it a cosy atmosphere. As well, it boasts significant cultural, social and commercial diversity.



MEDITERRANEAN

Barcelona displays the characteristics of Mediterranean cities: it is dynamic and open, inviting for leisure activities, walking through and enjoying. It is the only large city in Europe that boasts **5 kilometres of beaches** in the city itself.



CLIMATE

Barcelona enjoys a **very agreeable and mild climate all year long**, which makes it possible to organise outdoor events in spring, summer and autumn.



HISTORICAL

Barcelona has over **2000 years of history** and conserves important testimonies of its past.



CULTURAL

Barcelona offers a **very intense cultural life all year long**: Opera, Ballet, Concert, Theatres, festivals, expositions, museums...



AVANT GARDE

Catalonia has always been played host to famous people in the **avant-garde movements in Europe**: Picasso, Miró, Dali, Gaudi are just some of the many examples of the constant desire for renovation and creation, a true quality that is also present in today's Catalan artists like its architects or designers.



WELL CONNECTED

Barcelona has an **excellent network of flights** specially to Spanish and European cities. Its international airport, located only 15 minutes from the city is currently undergoing full expansion works.



WELL EQUIPPED

Barcelona offers a **variety of places to organise large and small meetings**. It also has a wide range of historical charming venues - ideal for banquets, cocktails, exhibitions and products presentations- in modern and fully-equipped facilities. Its stock of hotels is abundant and modern.



RELIABLE

Catalans are **hardworking and reliable people**. Throughout their history they have shown their capacity to organise successful events with precision, creativity and efficiency. Organizers and suppliers in Barcelona have inherited those qualities. You can trust members of BCB.



GOURMET CITY

Barcelona has developed a cuisine style based on creativity and this made in the **top "gourmet" city** outside France, according to the magazine Gourmet. Furthermore, **Mediterranean cuisine**, considered by many as the healthiest in the world, is used even in the simplest restaurants.

Sustainability & Accessibility

Barcelona was the world's first destination to be awarded **Biosphere World Class Destination** certification, reflecting its commitment to sustainability.

BIOSPHERE is a private certification process promoted by the Responsible Tourism Institute, an independent body sponsored by UNESCO and recognized by the Global Sustainable Tourism Council (GSTC), an organization that is promoted by the WTO (World Tourism Organization), amongst others, and which encourages the implementation of **sustainable practices in the tourism industry**.



Unlike other certification requirements, BIOSPHERE goes beyond environmental issues, covering aspects such as the provision of quality services, the conservation of cultural heritage, the social and economic development of the local community and visitor satisfaction.

Barcelona's leading position as a benchmark destination in this field means there is a wide variety of resources available to host congresses and events that are **committed to sustainability**.



MEETING FACILITIES & VENUES

Barcelona has lots of amazing and unique **venues that are strongly committed to sustainability**, having implemented best practices in the field of social responsibility, promoting energy-efficiency measures and savings, investing in waste management and CO2 emissions compensation.



ACCOMMODATION AND RESTAURANTS

In recent years, the private sector has made a firm commitment to introducing **social responsibility in the management of hotels and restaurants**. Some of the best practices that have been implemented showing this commitment include the recruitment of staff with physical or mental disabilities, purchasing local, quality products and the incorporation of measures to reduce waste production.



ACCESSIBILITY

The city has many fully-adapted transportation options, hotels without physical barriers, accessible beaches and visits offering sign language services, which **facilitate stays in Barcelona for anyone with a disability**. For more information see www.barcelona-access.cat.



MOBILITY

More than 80% of **daily trips in and around Barcelona are made sustainably**, meaning on foot, bicycle or public transport. With over 500 kms of roads equipped with cycle lanes and a wide network of quality public transport with over 3,000 bus stops and stations, the city has made a significant investment in making its fleet of public transport vehicles sustainable.



LEISURE TIME

With a wide range of leisure and cultural sites, Barcelona has made a **strong commitment to sustainable entertainment**. Some of the proposals that Barcelona offers visitors include walking and cycling tours and others on non-polluting vehicles and at museums with environmental quality certifications.

For more information get in touch with Barcelona Sustainable Tourism (www.barcelonaturisme.com/sustainable), which is promoted by Turisme de Barcelona. Created in 2012, this programme promotes sustainable and responsible tourism in the city.



Business Plan



Budget

Proposed Expenses

28/6 Event in Plaça Universidad		30.000
29-30/6 Events in Barri Example		50.000
1-2/7 Events in Av. Maria Cristina & Plaça Univers		560.000
	<i>Procurement</i>	<i>140.000</i>
	<i>Village and stage mounting</i>	<i>230.000</i>
	<i>Logistics</i>	<i>20.000</i>
	<i>Events content</i>	<i>170.000</i>
Parade		20.000
Security		20.000
Press		10.000
Merchandising		10.000
Photos & Videos		15.000
Stampa		10.000
Advertising & Marketing		65.000
ACEGAL, RRHH and EPOA		80.000
TOTAL PROPOSED EXPENSES		870.000

Proposed Income

Public Administration subventions		80.000
Commercial Partnerships		220.000
Sales		500.000
	<i>Plaça Universitat</i>	20.000
	<i>Barri Eixample</i>	50.000
	<i>Av. Maria Cristina & Village</i>	430.000
Other sales, advertising and concessions		140.000
TOTAL PROPOSED INCOME		940.000



Communication strategy

General objectives



Our main objective is **raise awareness of our fight**, communicating our message to the citizens from all over Europe trying to make connections with both fight. We know that we are not alone in this fight, we reached the limit and **it's time to say STOP!**



Press & communication

- Elaboration of the **communication strategy** with the press and opinion leaders
- **Interview management** with *Pride! BCN* speakers
- **Drafting of press materials** (Catalan, Spanish and English): press dossier, calls and press releases
- Development and update of **databases**
- **Planning of shipments** and follow-ups with press
- **Some advertising** campaign plan
- Preparation of **media coverage reports** (monitoring and clippings)
- **Support in the organization of press conferences** or other events with press
- **Preparation of a contingency plan** in case of an online reputation crisis and, if present, actively collaborate in its resolution

The advertising campaign will include:

- **Online marketing actions**
- **Offline actions**
- **Hiring advertising spaces**
- **Special actions**, among others.

Media plan

General objectives in networks

Actions to develop in networks

Social Media plan

- **Communicate effectively** the Europride Barcelona 2022 **program**, as well as its poster of parties and activities and conferences
 - **Encourage the attendance of people** to Europride Barcelona 2022 from all over Europe as one of the communicational objectives of this year
 - **Transmit**, through all the channels, the **different activities carried out during Europride Barcelona 2022**
 - **Transmission of communication objectives** of importance to the social cause
-
- **Content writing for the correct dissemination** of the entire Europride Barcelona 2022 program
 - **Dynamization and optimization of networks** to answer questions, manage the conversation, etc.
 - **Creation of audiovisual pieces** complementary to the content plan
 - **Management with influencers and Key People**
 - **Monitoring of social networks**, thus analyzing the tone of the conversations controlling the correct fulfillment of the communication strategy as well as its objectives
 - **Preparation of reports** on the status of social networks and results on a monthly basis
 - **Budget control** during the entire duration of the Europride Barcelona 2022 campaign

Social Media Channels



Facebook

Pride! BCN's Facebook profile have more than 25k followers and their posts reached more than 200K users during Pride month.

Instagram

Pride! BCN's Instagram profile have more than 13K followers and their posts reached more than 100k users and had more than 50K during Pride month.

Twitter

Pride! BCN's Twitter profile have 7.000 followers and their posts reached 30K users during Pride month.

Pride! BCN is present in many social networks with different content in each: revendication, break news and also fun and celebration.

Pride! BCN's website

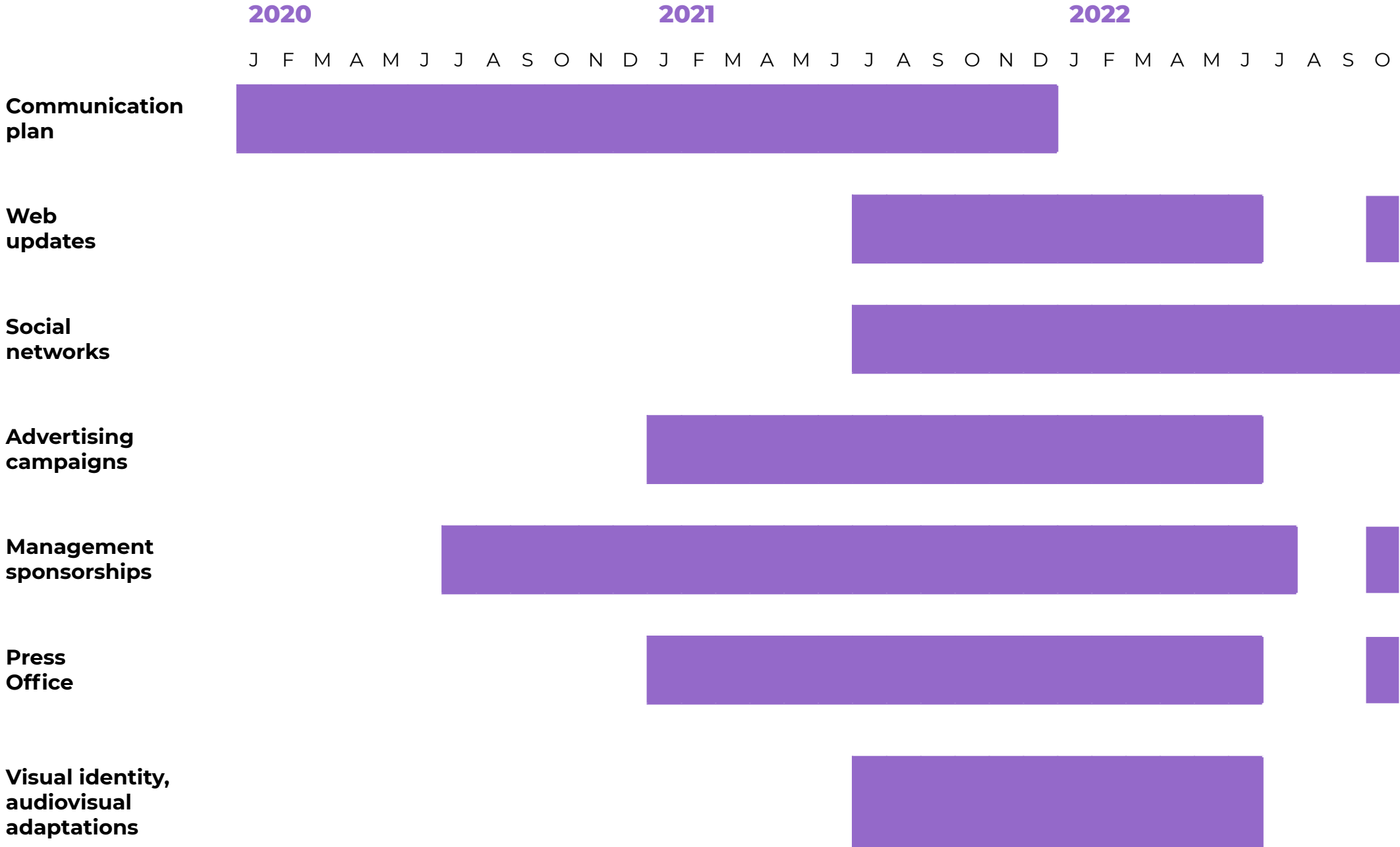
During last year *Pride! BCN's* website (www.pridebarcelona.org) reached almost 500.000 visits. More than 200.000 were new users and they visited more than 350.000 pages.

Visitors came from all over the world: Spain, UK, USA, France, Germany, Italy...

In Pride Barcelona's website you can find some history about Pride Barcelona's editions, last campaigns, achievements and obviously our program and all the news of our next Pride.



Calendar





Sponsorship

Sponsorship Management

The team will create a **database of possible collaborating and sponsoring** companies that could be interesting for Europride Barcelona 2022.

The team will be in charge of the **contact and management of the sponsorship proposal with the entities and companies.**

In order to create collaboration synergies with brands or media potentially related to the sponsorship of the event, **a dossier of collaborations will be created** that will include detailed information on the same in order to reach an agreement that benefits the product or service level. organization.

In summary mode, the sponsor dossier must include the following information:

- **Introduction and Analysis of the event**
- **Objectives of the Event**
- **Proposal for Collaborations**



EUROPRIDE 2022

28th June - 2nd July



Dates, timeline and EPOA commitment



Political events

"LGBTQ+ RIGHTS IN EUROPE" - POLITICAL DEBATE ABOUT LGBTQ+ RIGHTS

Political debate with the participation of top-level politicians from different EU countries and representatives of associations and organizations in defense of human rights and LGBTQ+ rights with testimonials from people who can show the LGBTQ+ reality in different countries.

Objective: Generate debate and share ideas, search for real solutions and joint agreements to improve LGBTQ+ rights in Europe, increase public awareness in the media.

ACTIVITY BY EPOA MEMBERS

Talks and workshops organized and lead by EPOA members. Objective: Improve and learn from each other.

"30 YEARS OF EUROPRIDE"

Conference lead by EPOA "30 years after the first London Europride 1992": what has been achieved, how our life has changed and what are the next steps for LGBTQ+ community?

VOLUNTEERS

Conference about the role of the volunteers in Pride BCN! that reflects the spirit of an active city towards major events, as happened with the volunteers of the Olympics in Barcelona '92.

LGBTQ+ CENTRE OF BARCELONA

Conferences, seminars and workshops organized inside the LGBTQ+ Centre of Barcelona, the city's leading facility for LGBTQ+ issues.

ACCESSIBILITY AND INTEGRATION

Presentation of all activities and services that Pride! BCN offers for people with special needs like translation in sign language, access to people with reduced mobility, accompanying services by volunteers.

LGBTQ+ IN TOWN HALL

The two main members of the government of the mayor of Barcelona belong to the LGBTQ+ community: Ada Colau, openly bisexual and Jaume Collboni, openly gay. This fact makes us assume that the celebration of the Europride will have the understanding and support of the City Council, something key when it comes to planning a city event of these characteristics.

...and much more!

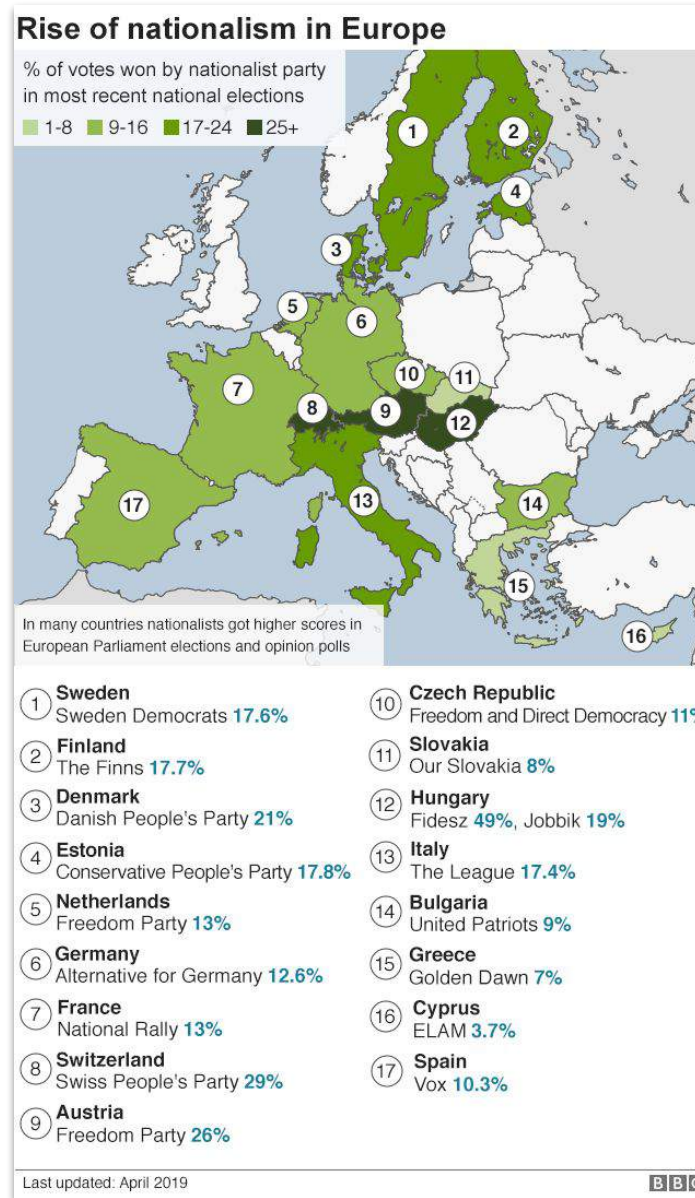


Political program

Rising Nationalism in the Western World

The political program of the Europride 2022 will circulate around the slogan and the objective that we chose: **“No step back”**.

Nationalism has always been a feature across Europe's political spectrum but there has been a recent boom in voter support for right-wing and populist parties.



Italy's nationalist league formed a populist coalition in Italy. Spain - once thought a barren ground for such politics - elected multiple far-right politicians to parliament for the first time since the country returned to democracy in 1975.

And until this week, Austria's Freedom Party was in coalition with the centre right, before their leader was caught up in a video scandal.

Also on other sides of the world the **far right wing and the people who are against the LGBTQ+ rights** have raised their voices and made it to be elect their representatives in the highest positions like the current president of the USA or the president of Brazil who says: “Yes, I’m homophobic – and very proud of it.”

Aggressions against the LGBTQ+ community have increased all over Europe and it seems that we're moving back in time. We won't keep closing our eyes: **enough is enough** and we want not only to set a sign, we want to use the awareness of the Europride to **motivate everyone to stand up and stop what is currently happening** in Europe and all around the world. And therefore we don't need any weapons or aggressions, because we have the strongest argument that exists on our side:

LOVE

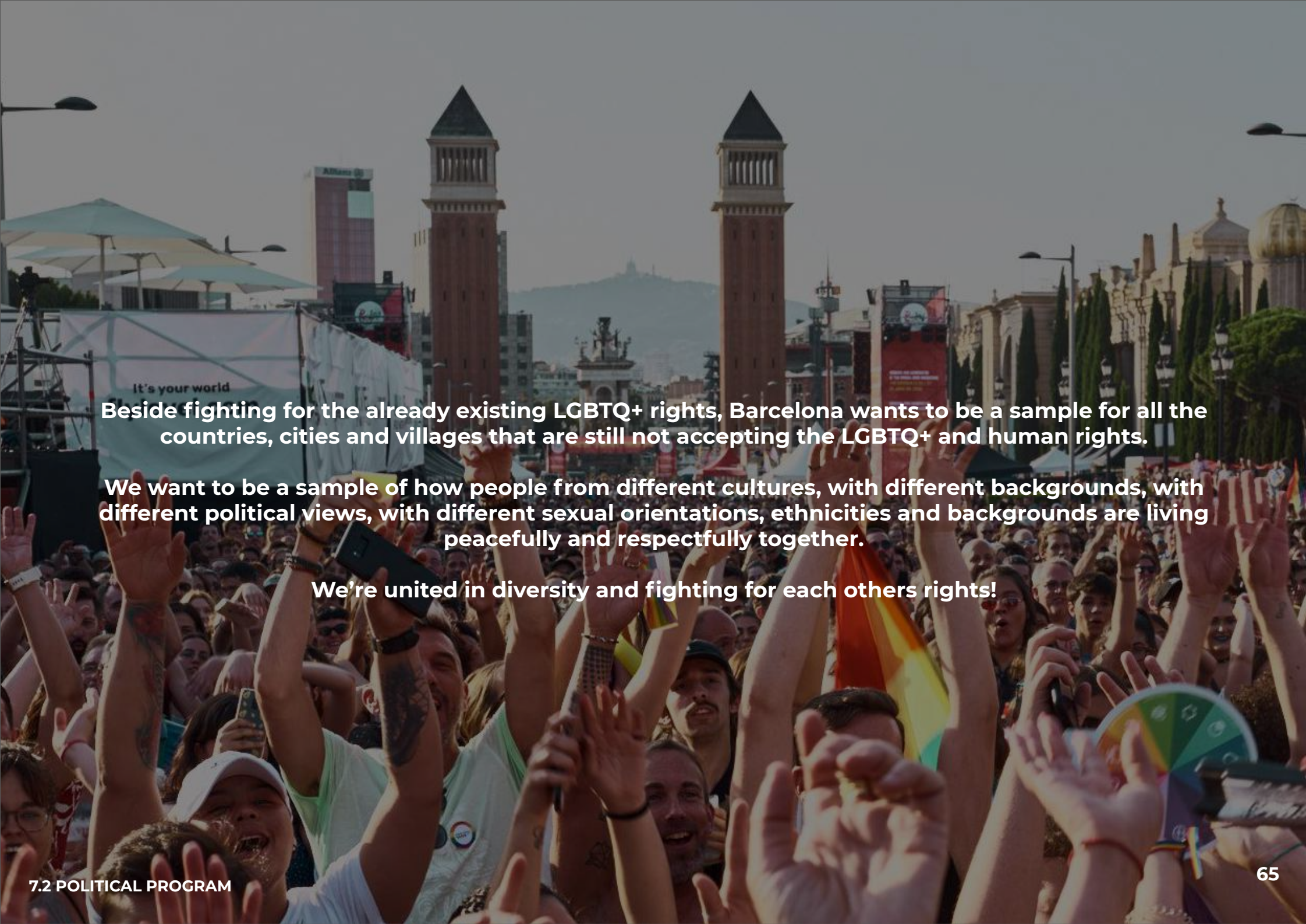
We fight with love and we will not move a single step back!



Así de guapo me han dejado
(No es que sea morboso, es que
necesitaba verme y además para la
denuncia 🙄)



**Not a single step back to the laws, that tried to stop us from being us.
Not a single step back to the fears, that many of us went through.
Not a single step back to horrible time, where we had to hide.
Not a single step back to destroyed families.
Not a single step back to forbidden love.
Not a single step back.**



Beside fighting for the already existing LGBTQ+ rights, Barcelona wants to be a sample for all the countries, cities and villages that are still not accepting the LGBTQ+ and human rights.

We want to be a sample of how people from different cultures, with different backgrounds, with different political views, with different sexual orientations, ethnicities and backgrounds are living peacefully and respectfully together.

We're united in diversity and fighting for each others rights!



EuroPride 2022 look & feel

The look and feel of the EUROPRIDE 2022 is connected to the slogan **“NO STEP BACK”**. The concept starts from the feeling of the fight against oppression and regression. Through barrier of hands that says **'STOP'**, it clearly and emphatically expresses 'that **enough is enough** and that we will not do a single step back'.

It also claims, with each and every one of its colors, that together we are stronger, regardless who you are, how you look like or who you love: we are all united by the same cause...

TO FIGHT FOR THE LGBTQ+ AND HUMAN RIGHTS!



**EUROPRIDE
BARCELONA 2022**



Locations & Events

The heart and soul of *Pride! BCN* Av. Maria Cristina

The Avinguda de la Reina Maria Cristina is the **heart and soul of the *Pride! BCN* activities**. During the last weekend of *Pride! BCN* we celebrate diversity, equality, freedom and the human rights. On the main stage, located at the end of the **Avinguda de la Reina Maria Cristina** on the bottom of the Montjuïc and its famous fountain, different LGBTQ+ parties from Barcelona and Catalunya are presenting themselves on the stage and celebrating life with over 180.000 guests. Furthermore, different **national and international artists** expressed their commitment for the LGBTQ+ community and performed at the *Pride! BCN* Festival. Conchita Wurst, Loreen, Eleni Foureira, Vengaboys, Inna, Diana International, Soraya, La Prohibida, Karina, Chenoa, Sharonne and many more have been involved in the past years.



The Village & PRIDE Kids Plaça Univers

The **Pride Village** together with the **PRIDE Kids area**, situated in **Plaça Univers**, is the **business fair area** of *Pride! BCN*. Sponsors, Companies, sport clubs, individual groups and social association are using this space to represent themselves and their goals/ideas/products to the visitors of *Pride! BCN*.

Food trucks and gastronomy from all over the world also can be found here.





Plaça Universitat & Eixample

The **official presentation** of *Pride! BCN* takes place in **Plaça Universitat**.

Representatives from the government together with LGBTQ+ and human rights activists will read *Pride! BCN* manifesto and will explain the program of the year..

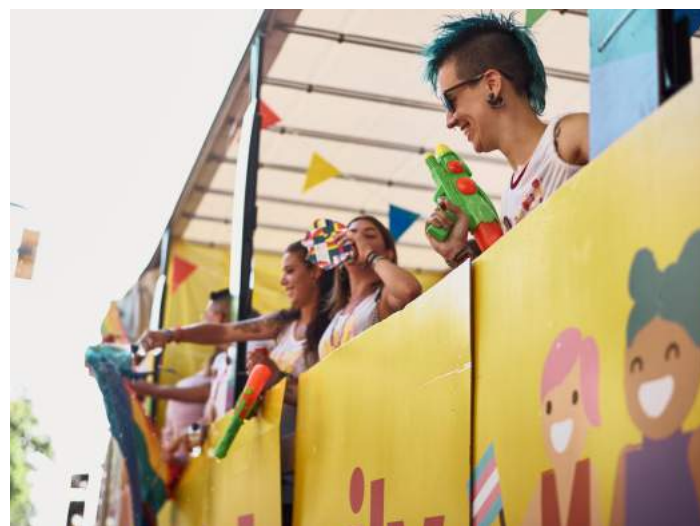
In 2019 we fought for the rights of LGBTQ+ families and in 2020 we will use the coverage to raise awareness about HIV and about all the huge involvements made by science in the past years..



The Parade

To remember the first riot back in the year 1976, which took place in the Rambla and was forced to stop by the police, each year the social associations, LGBTQ+ friendly companies and individual groups are taking place at the **Pride Parade**.

Due to the huge amount of attendees and visitors the route nowadays goes **from the Jardins de les Tres Xemeneies to the entrance of the Pride Festival at Plaça Espanya**.





Support letters

Gary Gautier Casa Batlló



Barcelona, July 17th 2019

EUROPEAN PRIDE ORGANISERS ASSOCIATION
RUE DU MARCÉ AU CHARBON, 42
BE 1000 BRUSSELS
BELGIUM

Dear Organisers,

We are writing to express our full support of the City of Barcelona's candidature to host EuroPride 2022. Very few cities in the world bring together the work of entities, associations and public and private bodies that fight day after day, with a great deal of work and effort, to live and enjoy diversity and freedom. Barcelona, also known as the City of Counts, is an excellent candidate to host such an important event in 2022.

As a private company with an inclusive corporate culture and as a UNESCO World Heritage site, Casa Batlló wants to form part of this exemplary Barcelona, which is committed to applying the highest standards of respect and fulfilment of human rights. As the managers and owners of a World Heritage site, at Casa Batlló we take the utmost responsibility in our exemplary commitment to the defence and promotion of these human rights, particularly in the case of vulnerable groups such as the LGBTI community, thus complying with one of the Sustainable Development Goals that UNESCO included in its policies in 2015, which apply at international level.

Among the wide range of activities undertaken to raise awareness and promote respect for the rights of the LGBTI community, since 2017 Casa Batlló has been lighting up its façade with the colours of the rainbow to celebrate the International Day of LGBTI Pride, every 28 June. We also had the honour of being the first museum in the world to join the Barcelona Pride parade in its 2018 edition, under the motto "The House of all".

These initiatives emerged as a way to defend the freedom of all individuals, to prevent them from suffering discrimination, inequality or isolation of any type due to their condition, sexual orientation and/or gender identity. The lights are already part of the social apparatus of Barcelona, a city with an open heart and with full respect for diversity. Barcelona is one of the most highly valued cities by the LGBTI community across the world, a city that embraces and promotes a positive message about diversity and multiculturalism, pioneer in the defence of rights and with a wide social and activist fabric.

Taking all of the above into account, we thank you for taking Barcelona's candidature into consideration, to act as the host of EuroPride 2022.

Yours faithfully,

Gary Gautier
Managing Director of Casa Batlló



Joan Torrella Barcelona Turisme



European Pride Organizers Association
42, rue du Marché au Charbon
BE 1000 Brussels
(Belgium)

Barcelona, 10th July 2019

Dear Sirs,

We are happy and proud to know that Barcelona is being considering as a candidate city to host Euro Pride 2022.

As Managing Director of Barcelona Turisme (Tourism Board), I would like to express my strong support to this initiative and I ask you take in consideration to consider our city as the venue for the event.

Barcelona is a human rights' city, and therefore we are on the frontline of the commitment with the rights of the LGTBI community. We show this commitment with a long-term strategy that involves meeting challenges and organizing our work to give the best response to the aspiration of equality to the LGTBI community.

Let me inform you, that we are working closely with different LGTBI stakeholders specialized in tourism issues to develop together several initiatives in order to improve our attractiveness as a safety and welcome city for all.

Hosting Euro Pride 2022 will be one step forward this aspiration and would express once again how proud we are of the value of diversity and the honor of be considered as home for thousands of LGTBI persons looking forward to be happy, free and equal.

For all these reasons, I sincerely hope having the opportunity to welcome you to Barcelona as Euro Pride 2022 host city.

Sincerely yours,

A handwritten signature in blue ink, appearing to read "Joan Torrella".

Joan Torrella
Director General



SUPPORT LETTER – Prospective Sponsor

Barcelona, July 5, 2019

TO: European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

To whom it may concern,

At PILMA, we are committed to provide an inclusive work environment, which respects, values, celebrates and makes the most of the individual differences our employees bring to the company.

On behalf of PILMA, we would like to reaffirm our commitment to foster an open workplace where employees can be themselves and empowered to unleash their full potential.

Following our participation in the Barcelona Pride 2019, we are happy to express our support in favour of Barcelona Pride's bid to host EuroPride 2022.

As we are extending our support to the Spanish LGBTI community, we welcome the idea of EuroPride being hosted in Barcelona in 2022. Hereby, we express our support to the bid and our interest to support the event.

Sincerely,


PILMA DISSENY, S.A.U.
C/ València, 20
08015 Barcelona

Roger Nierga
Marketing Director of the PILMA Group
nierga@pilma.com

Roger Pallarols

Gremi de restauració de Barcelona



European Pride Organisers Association

Rue du Marcé au Charbon, 42

BE 1000 Brussels

Belgium

Estimados Co-Presidentes,

Me dirijo a ustedes, como director del Gremio de Restauración de Barcelona, para manifestarles en mi nombre y en el de la entidad que dirijo, nuestro firme convencimiento de que Barcelona es la mejor opción para celebrar el EuroPride 2022.

Barcelona es conocida como una ciudad tolerante, rica en valores y abierta a la diversidad lo que la convierte en una perfecta anfitriona.

Agradeciéndoles de antemano su atención, reciban un cordial saludo.

Roger Pallarols

Director

Barcelona, 10 de julio de 2019



Gabriel Jené
Llabrés
**Barcelona
Oberta**



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Barcelona, 10th July 2019

Dear President of the European Pride Organisers' Association

I'm writing as a President of Barcelona Oberta Association to reinforce our support to the Barcelona's candidacy as a host of the Euro Pride 2022. Barcelona Oberta represents 19 touristic and shopping areas from the Barcelona City Centre. ACEGAL (Gaixample) is one of our members.

We see Barcelona as a perfect candidate. First of all, it is one of the most visited cities in the world. It is a cosmopolitan, friendly, welcoming and a respectful city.

Secondly, Barcelona has been host of the Pride LGBT parties for years. By doing that, it always has managed to involve the whole city into their celebrations. Therefore, Barcelona has become an example to follow for the collective over the years.

The international projection of our city is also relevant to highlight. Barcelona counts on a very generous cultural, gastronomic, shopping and leisure offer. In addition, both the public transport and the accommodation offer provide a great experience to go around the city and to make the most of it as a visitor. Furthermore, a great weather and the warm and welcoming nature of our citizens, make the city of Barcelona unique as a Euro Pride 2020's host.

Finally, I would like to reinforce again our support to the city of Barcelona to be selected as Euro Pride 2022 city host. We are sure the whole city would get totally involved, as will do our organisation.

Yours sincerely,

Gabriel Jené Llabrés
President Barcelona Oberta

European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

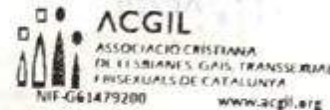
L'Associació ACGIL (Associació Cristiana de Gais i Lesbianes) és una entitat sense afany de lucre.

L'Associació Cristiana de Lesbianes, Gais, Transsexuals i Bisexuals de Catalunya (ACGIL) és una entitat amb més de 26 anys de camí que té com a objectius, entre d'altres, la visibilitat del missatge cristià entre el col·lectiu LGBTI i la visibilitat del col·lectiu LGBTI entre les diferents comunitats cristianes. Per això organitzem diverses activitats, com tallers de formació, celebracions litúrgiques, convivències, recessos i presència en els mitjans de comunicació i en les xarxes socials.

Des del l'any 2007 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGBTI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat com un gran esdeveniment de celebració i reivindicació dels drets de les persones LGBTI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya– capdavantera en la defensa dels drets de les persones LGBTI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.



Barcelona, 10 de juliol de 2019

Rodrigo
Araneda
Villasante
ACATHI



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

L'Associació ACATHI és una entitat sense afany de lucre, was born from LGBT migrants and refugees, to respond to the needs they had and improve the care they received. Over time it has become the association of reference in the care, reception and inclusion of applicants for international LGBT protection in Spain.

Des del l'any 2009 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Rodrigo Aaraneda Villasante
President

54039439L
RODRIGO NICOLAS
ARANEDA (R:
G63476097)

Digitally signed by
54039439L RODRIGO
NICOLAS ARANEDA (R:
G63476097)
Date: 2019.07.14
18:37:10 +02'00'

Barcelona, 10 de juliol de 2019

José Benito
Eres Rigueira
GAG



**Grup d'Amics Gais, Lesbianes,
Transsexuals i Bisexuals**

European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

L'Associació Grup d'Amics Gais, Lesbianes, Transsexuals i Bisexuals (GAG) és una entitat sense afany de lucre que treballa en l'àmbit: Educatiu, Lúdic, cultural i reivindicatiu

Des del l'any 1999 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

José Benito Eres Rigueira.
President.



Barcelona, 10 de juliol de 2019

Ferran Pujol

BCN

Checkpoint

European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvolgudes amigues d'EPOA,

L'Associació Projecte dels NOMS-Hispanosida és una entitat sense afany de lucre que treballa en l'àmbit de la salut, i gestiona els centres BCN Checkpoint i BCN PrEPpoint centres comunitaris creats per a la prevenció i la detecció precoç de VIH i altres ITS, així com per promoure una bona salut sexual dins del col·lectiu d'homes que tenen sexe amb altres homes i dones transsexuals. Els serveis que s'ofereixen al centre són gratuïts, anònims i confidencials i estan complementats amb un servei de consell assistit amb el propòsit de reduir l'estigma de l'homofòbia i l'impacte que causa el VIH i les altres ITS en aquesta comunitat.

Des del l'any 2008 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.



Ferran Pujol
Director.

Barcelona, 10 de juliol de 2019

Joaquim
Roqueta i
Manen
Gaispositius



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

L'Associació **GAIS POSITIUS** és una entitat sense afany de lucre de gestionada per homes Gais amb VIH que treballem donant resposta al VIH i a la sida per a la comunitat LGTBI des de l'any 1994. La nostra missió és promoure el suport, activitats i serveis i eradicar l'estigma i la discriminació incidint en les polítiques locals, autonòmiques i estatals per a promoure els canvis socials, legals i administratius que contribueixin a millorar les condicions de vida de totes les persones amb VIH i la sida.

Des del l'any 2007 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Joaquim Roqueta i Manen
President

Rubén Mora

Stop Sida



Consell de Cent, 246, 1º 2º - 08011 Barcelona - Tel. 93 452 24 35 - stopsida@stopside.org - www.stopside.org

European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

L'Associació Stop Sida és una entitat sense afany de lucre que treballa en l'àmbit de la promoció de la salut sexual des de i per a la comunitat LGTB+.

Des del l'any 2007 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat com un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Rubén Mora
Gerent de Stop Sida



Barcelona, 10 de juliol de 2019

Miguel Angel
Sanz
Ens Entenem



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 brussels
Belgium

Benvoludes amigues d'EPOA,

L'Associació Ens Entenem (G - 63769095) és una entitat sense afany de lucre que treballa en l'àmbit de l'informació GLBT i comunicació.

Des de el primer any la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Miguel Angel Sanz

Barcelona, 11 de juliol de 2019

Jonas
Ljunggren
**Club Esportiu
Panteres
Grogues**



European Pride Organisers Association

Rue du Marcé au Charbon, 42

BE 1000 brussels

Belgium

Benvoludes amigues d'EPOA,

L'Associació **Club Esportiu Panteres Grogues** és una entitat sense afany de lucre que treballa en l'àmbit esportiu, portem 25 anys lluitant contra la lgtbifobia al esport de la nostre ciutat de Barcelona

Des del l'any **2008** la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat –juntament amb Catalunya- capdavantera en la defensa dels drets de les persones LGTBI.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Jonas Ljunggren. President Club Esportiu Panteres Grogues

Barcelona, 10 de juliol de 2019

Catalina
Pallàs Picó
**Families
LGTBI**



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 Brussels
Belgium

Dear friends of EPOA,

The FLG-Associació de Families LGTBI (LGTBI Families Association) is a non-profit organization with the aim of achieving equality for all LGTBI families and their children.

Since 2001, our organization has been working closely with Pride Barcelona, the annual celebration of Pride in Barcelona city, which after 12 editions has been consolidated as a great event committed to celebrate and claim for LGTBI rights. We strongly believe in its social purpose for bringing the society closer to the values of respect and equality for gender diversity.

Barcelona is a cosmopolitan and open-minded city with a great trajectory and international recognition for hosting huge events. Barcelona is also -alongside with Catalonia- a capital place in the defence and fight for LGTBI people rights.

For all these reasons, the FLG-Associació de Families LGTBI (LGTBI Families Association) wants to show its strong support to Barcelona's nomination to host EuroPride 2022 as it is the greatest platform to let LGTBI claims be heard.

Sincerely,

Catalina Pallàs Picó,
President

Montse Mota González,
Secretary

Jorge Faro
Colomés
**Barcelona Gay
Men's Chorus**



European Pride Organisers Association
Rue du Marcé au Charbon, 42
BE 1000 Brussels
Belgium

Benvolguts/des amics i amigues d'EPOA,

L'Associació Barcelona Gay Men's Chorus és una entitat sense afany de lucre que treballa en l'àmbit artístic. Mitjançant l'activitat de preparació de concerts, la nostra associació participa activament per a la visibilitat del col·lectiu LGTBI+, a més de la inclusió de la comunitat sorda i l'organització de concerts solidaris, amb els quals, el benefici que se n'obté es destina íntegrament a diverses ONG.

Des del l'any 2014 la nostra entitat col·labora amb el Pride Barcelona, la celebració de l'Orgull LGTBI de la ciutat de Barcelona, que després de 12 edicions s'ha consolidat con un gran esdeveniment de celebració i reivindicació dels drets de les persones LGTBI que ha servit alhora per d'altaveu per traslladar els valors de respecte a la diversitat i d'igualtat al conjunt de la ciutadania.

Barcelona és una ciutat oberta, cosmopolita i diversa que compta amb una gran trajectòria en l'organització de grans esdeveniments i ha estat capdavantera en la defensa dels drets de les persones LGTBI+ arreu de Catalunya i l'Estat.

Per tot plegat, volem mostrar el nostre ferm suport a la candidatura de Barcelona per acollir l'EuroPride 2022.

Jorge Faro Colomés
President del Barcelona Gay Men's Chorus

Barcelona, 15 de juliol de 2019





Contacts

Pride Barcelona

Associació Catalana d'Empreses LGTBI (ACEGAL)

Carrer Diputació, 163 baixos 2
08011 Barcelona

 +34 934 534 366

 www.pridebarcelona.org

 info@pridebarcelona.org

Main Contact

Dani Morales – General Manager
dani.morales@pridebarcelona.org